

SCANDIC HAMBURG EMPORIO

The Scandic Hamburg Emporio combines sustainability, Scandinavian design and functionality in a unique way. “Water” is the stylish design element that threads its way through the entire design of the hotel. The Hamburg hotel has 325 rooms, the restaurant and bar “H2O” as well as eight conference rooms with a view over the rooftops of the city. Its location on Gänsemarkt in the heart of the city makes the Scandic Hamburg Emporio an ideal starting point for those on city breaks and also for business travellers. The hotel, which was opened in 2012, is part of the Scandic Group that, with 230 hotels in seven countries, is one of the largest hotel operators in Scandinavia. Thanks to its comprehensive sustainability concept, it is also a pioneer in environmentally-friendly tourism.



PHILOSOPHY

A long tradition of sustainability and a unique, location-oriented design concept are the core elements of the Scandic philosophy.

SUSTAINABILITY

Since 1993, all Scandic hotels have followed a comprehensive programme of sustainability. Its standards include environmentally-friendly construction guidelines and the exclusive use of energy-efficient and sustainable materials, as well as in-house treatment of tap water. The aim of reducing CO2 emissions from fossil fuels to zero by 2025 underpins the high environmental awareness of the Scandic hotel chain, and awareness in other areas is exemplified by the concept of all-round accessibility in all locations.

DESIGN

Each Scandic hotel is characterised by a regionally-inspired style concept. The Scandic Hamburg Emporio makes the most of Hamburg's links to the water and its location in close proximity to the Alster with the design theme of "water". This is reflected in all aspects, from the Jesper-Waldersten carpets which have fish depicted on them and the blue illuminated lifts that imitate a diving trip from the deep sea to the surface to lamps with duck feet in the "H2O" restaurant.





ROOMS

Each of the 325 rooms – which all have a minimum size of 24 square metres – is appealing thanks to light and high-quality furnishings made from natural wood and materials in fresh colours. Floor-to-ceiling windows flood the rooms with light and offer wonderful views of the Hanseatic city. Scandic rooms are “Eco Rooms”, meaning that 90 per cent of the interior can be recycled. To reduce rubbish, Scandic does not use any disposable packaging and instead offers high-quality natural cosmetic products by FACE Stockholm, such as shampoo and lotion.

In order to make the rooms accessible to guests with special requirements, extra-wide corridors have been installed, as well as lower counters and tables, and also braille to assist in the orientation of those with sight problems. The comprehensive “Scandic Accessibility Standards”, developed by accessibility commissioner Magnus Bergland, guarantee optimal accessibility in all areas of the hotel.



ART ROOMS – ART CREATES WATER

The Scandic Hamburg Emporio offers rooms on its seventh floor with ceilings of up to seven metres high and more than 50 square metres of wall surface – ideal for works of art that encompass the whole room.

As part of a community project with the Viva con Agua art exhibition for charity at the Millerntor Gallery, the unusual rooms were decorated by artists such as Julia Benz, 1010, Nils Kasiske and Zezao. With their interpretations of the Millerntor Gallery motto “Art Creates Water”, they created inspiring Art Rooms and have also given the temporary art exhibition a lasting and thus sustainable “external locus” in Hamburg. The corridor outside the 14 Art Rooms is the home to exhibitions by other artists, starting with Flo Weber, the drummer with the band Sportfreunde Stiller, and her drawings, paintings and installations.

With this art project, Scandic and the water initiative Viva con Agua are making people aware of the precarious nature of many people’s water supply – and helping to improve the situation. The profits from the sales of the art prints and exhibition works will be invested back into the community work carried out by Viva con Agua.

CONFERENCES WITH A GOOD CONSCIENCE

The Scandic Hamburg Emporio offers a sustainable event concept with a wonderful panoramic backdrop: with a view of the rooftops of Hamburg, groups of ten to 110 people can enjoy conferences and celebrations on the seventh floor. The eight 23-136 square metre large conference rooms are flooded with light thanks to floor-to-ceiling windows. The design theme “water” is reflected in the names of the conference rooms: “North Sea”, “Elbe” and “Alster”.

The “Green Meeting” offer by Scandic comprises a range of services including eco-certified work materials such as pens and pads and whiteboards instead of flip charts, as well as filtered tap water, fair-trade coffee and regional/seasonal catering.

Thanks to its highly sustainable construction and furnishing, the Scandic Hamburg Emporio is one of the most modern hotels in the group. Both the Hamburg Congress Centre (CCH) and the city centre can be reached on foot.

The Scandic Hamburg Emporio also offers a new element: inspiring spaces for think tanks for up to six people in its Art Rooms on the seventh floor.





RESTAURANT AND BAR „H2O“

The “H2O” appeals with its modern Scandinavian atmosphere and a sophisticated food and beverage concept. With healthy, high-quality and mainly regionally sourced ingredients, the “H2O” guarantees a nutritious and balanced diet. However, this does not mean that there is no place for upmarket, creative cooking: here, national and international dishes with Scandinavian influences are served to both travellers and locals.

To prevent transport emissions, the Scandic Hamburg Emporio treats its own tap water in house. The water bottles made from mouth-blown recycled glass were designed especially for Scandic by Olympic swimmer Therese Alshammer. For every bottle sold, ten cents goes to the Scandic Sustainability Fund, an initiative for developing a more sustainable society.



ROOMS

FLOORS / ROOMS / MINIMUM SIZE:

Seven floors / 325 rooms (Superior: 67 rooms, accessible: 33 rooms) / from 24 sq.m.

ROOM AMENITIES:

Floor-to-ceiling windows, open wardrobe, large desk, free Wi-Fi, flat screen LCD television, safe, iron and ironing board, air conditioning with in-room controls, coffee/tea making facilities with a kettle

HOTEL

Scandic Hamburg Emporio

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OPERATOR:

Scandic Hotels Deutschland GmbH,

Scandic Hotels AB headquartered in Stockholm

GENERAL MANAGER:

Madeleine Marx

ARCHITECTS:

Markovic Ronai Voss Architekten

Große Bleichen 23, 20354 Hamburg, Germany

INTERIOR DESIGN:

“Water”, straight, Scandinavian, high-quality, uncomplicated

FOUNDATION STONE LAID / OPENED:

2009 / September 2012

HOTEL FLOOR SPACE:

23,880 sq.m. gross surface area

EMPLOYEES:

ca. 100



RESTAURANT AND BAR

RESTAURANT AND BAR H2O:

220 spaces with private dining area, front-of-house cooking, inner courtyard terrace, Bar & lounge “H2O” with snack, coffee and cocktail menu

APPROACH:

Scandinavian and international cuisine with regionally-sourced and seasonal ingredients

MEETING

EVENT / CONFERENCE AREA

Eight meeting rooms on the 7th floor for 10-110 people

EQUIPMENT:

Projector, Wi-Fi, metaplan board and flipchart, individual air conditioning, floor-to-ceiling windows

CERTIFICATES (EXTRACT):

- Gold medal from the German Association for Sustainable Construction
- “Certified Green Hotels” from the Association of German Travel Management
- In top 3 of “Golden Wheelchair 2015” award in the category “Hotels and Accommodation”
- In top 3 of the Meeting Experts Green Award 2015 in the category “Sustainable Event Hotel”
- In top 3 of German Sustainability Prize 2014 in category “Major company”
- In top 3 of Internorga Future Prize 2014 in the category “Trendsetter company”
- Winner of the Location Award in the field of “Sustainability & Innovation”, 2013
- Finalist “Hotel property of the year 2013” awarded by hotelbau magazine
- Winner of the “Top Hotel Newcomer” award 2012
- “Green Globe” certificat
- UmweltPartnerschaft Hamburg: Project 2011

CONTACT

MARKETING AND PRESS:

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